Worksheet: Aim Statements

Create an aim statement that will help keep you focus clear and your work productive. Examples are included for reference.

Write a Theme for Improvement: ________________________________

Global Aim Statement

We aim to improve:

The process begins with:

The process ends with:

The benefits are:

Example:

Theme: We’d like to make our office more breastfeeding-friendly, with more supports for moms and babies.

We aim to improve: exclusive breastfeeding rates, birth to 6 months infant age.

The process begins with: the newborn well-child visit

The process ends with: the 6-month well-child visit.

The benefits are: 1) better health outcomes and 2) a more breastfeeding-friendly office environment
*Before working on your specific aim statement, it is helpful to flowchart the current process to identify gaps and problems.*

**Specific Aim Statement**

We will:

1. __________ (improve/increase/decrease)

2. By _______ (quality/number/percentage)

3. By _______ (Date).

Example:

We will:

1. Increase the percentage of breastfeeding mother/baby pairs receiving a standardized breastfeeding assessment.

2. By 75% (from 0%, our baseline, to at least 95%).


Adapted from the worksheet “Global Aim Statement, Flowchart and Specific Aim Statement” created by The Microsystem Academy at The Dartmouth Institute for Health Policy and Clinical Practice @ https://clinicalmicrosystem.org/worksheets/