



The University of Vermont
CONTINUING MEDICAL EDUCATION
In Alliance with The University of Vermont Medical Center


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Bridging the Divide: Primary Care and Public Health Conference

November 4, 2016

The Essex
Essex Junction, VT



University of Vermont
Office of Primary Care
presents

BRIDGING THE DIVIDE:

Primary Care and
Public Health
Conference
November 4, 2016

The Essex
Essex Junction, Vermont

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Conference Description

For the past seven years the Bridging the Divide conference has focused on enhancing collaboration between Primary Care and other disciplines such as Mental Health, Pharmacy, and Oral Health. This year we explore the myriad connections between Primary Care and Public Health. As our health system moves from a fee-for-service payment model to one focused more on value-based payment and overall population health, the linkages between Primary Care and Public Health have never been more important. This paradigm shift is being facilitated by an increasing availability of population health data from various sources, and a general desire to better align, coordinate and integrate public health and patient care to improve population health outcomes.

The goal of this conference is to bring together health care and public health professionals to learn more about their respective points of view and priorities. We are pleased to present keynote speaker John Auerbach, the Associate Director for Policy and the Acting Director of Office for State, Tribal, Local and Territorial Support of the Centers for Disease Control and Prevention (CDC). We will also offer sessions regarding the role for community health workers in our evolving health system, health promotion and illness prevention, and a variety of workshops with a primary care/public health focus. In the early afternoon we will have a "speed" meeting session in which participants will explore various functions of the Vermont Department of Health.

Learning Objectives

- Describe the Centers for Disease Control and Prevention's public health priorities, including the 6/18 Initiative: Accelerating Evidence into Action.
- Describe potential roles community health workers can play in Vermont's health system.
- Identify the role of health promotion to improve population health.
- Discuss the intersection of primary care, dental and public health, providing specific examples.

Registration

\$275 for physicians and dentists, \$150 for medical/dental residents and other health professionals and \$75 for students. The fee includes continental breakfast, lunch, coffee breaks, and an electronic syllabus. Please register by **October 14**. An additional \$50 will be added after that date. Refunds may be obtained, minus a \$50 administrative fee, if notice of cancellation is received by October 21. Refunds are not available after that date.

Conference Location

The Conference will be held at The Essex in Essex Junction, Vermont, located at 70 Essex Way. A few rooms have been reserved at The Essex for conference participants. Please make your reservations directly with the hotel prior to October 5, 2016, (800) 727-4295, and indicate your participation in this course to obtain our discounted rate: \$139 single or double occupancy plus Vermont state tax. **Room rates cannot be guaranteed after October 5th.**

COURSE DIRECTORS

Jan Carney, MD
Professor of Medicine
Associate Dean for Public Health
UVM College of Medicine

Tracy Dolan, MSc
Deputy Commissioner
Vermont Department of Health

Charles D. MacLean, MDCM, FACP
Professor of Medicine
Associate Dean for Primary Care
UVM College of Medicine

KEYNOTE SPEAKER

John Auerbach, MBA
Associate Director for Policy
Centers for Disease Control and
Prevention (CDC)
Acting Director of Office for State,
Tribal, Local and Territorial Support

FACULTY

Erica Campbell, MS
Director of Farm to Plate Network
Vermont Sustainable Jobs Fund

Lori Cragin, MS, PhD
State Epidemiologist for
Environmental Health
Vermont Department of Health

Mary Cushman, MD, MSc
Professor of Medicine and of
Pathology & Laboratory Medicine
UVM College of Medicine
Director of Thrombosis and
Hemostasis Program
Division of Hematology/Oncology
UVM Medical Center
Board Director for the American
Heart Association

Christine Finley, APRN, MPH
Immunization Program Manager
Vermont Department of Health

Margaret Graham, BS, MS
Third Year Medical Student
UVM College of Medicine

Audrey Guhn, MD
Medical Director of Brightwood
Community Health Center
Springfield, MA

Gail Hirsch, MEd
Co-Director of the Office of
Community Health Workers
Massachusetts Department of
Public Health

FACULTY

Mia Hockett, MD, MPH
Assistant Professor of Medicine
UVM College of Medicine
Adult Primary Care Physician
UVM Medical Center

Virginia Hood, MD, MPH
Professor of Medicine
UVM College of Medicine

Katera F. Hopkins, DMD
Clinical Assistant Professor
of Family Medicine
Dental Site Leader and General
Practice Residency Program Director
UVM Medical Center Dental and
Oral Health

James Hudziak, MD
Professor of Departments of
Psychiatry, Medicine, Pediatrics and
Communication Science
and Disorders
Director of UVM Wellness
Environment
UVM College of Medicine
Director of the Vermont Center
for Children, Youth and Families
Chief of the Division of
Child Psychiatry
UVM Medical Center

Diane Imrie, MBA, RD
Director of Nutrition Services
UVM Medical Center

Alicia Jacobs, MD
Associate Professor of Family
Medicine
UVM College of Medicine
Vice Chair of Clinical Operations
Family Medicine Department
UVM Medical Center

Suzanne Kelley, MSW
Healthy Communities
Program Coordinator
Vermont Department of Health

Jane Kolodinsky, PhD
Professor and Chair of Community
Development and Applied
Economics
Director of the Center for
Rural Studies
University of Vermont

Sarah Vose, PhD
State Toxicologist
Vermont Department of Health

Adessa Yeager, MA, MEd
Medical Case Manager
Vermont CARES

PROGRAM SCHEDULE

7:30 am **Registration, Continental Breakfast and Exhibits**

8:00 **Welcome and Introduction**
Jan Carney, MD and Tracy Dolan, MSc

8:15 **KEYNOTE: CDC and Public Health Priorities**
John Auerbach, MBA

9:15 **Role of Community Health Workers in Improving Population Health**
Audrey Guhn, MD and Gail Hirsch, MEd

10:15 **Break**

10:30 **Health Promotion and Illness Prevention: Pathways to Personal Resilience and Implications for Health Care Reform**
James Hudziak, MD

11:30 **Panel Discussion: Public Health Advocacy: How Can an Individual Make a Difference?**
Mary Cushman, MD, MSc; Christine Finley, APRN, MPH; Mia Hockett, MD, MPH; Virginia Hood, MD, MPH

12:30 pm **Lunch (provided)/Exhibits**

1:30 **Primary Care and Public Health Collaboration**
Audience will meet with various teams from Vermont Department of Health in a "speed" meeting format

2:45-2:55 **Transition to Workshop Sessions**
Option 1: Attend three of four 30 minute sessions (Workshops A-D each offered three times)
Option 2: Attend the 60 minute session (Workshop E offered at 3:00 only) and one of the 30 minute sessions

2:55-3:25 **30 MINUTE WORKSHOP SESSION 1 (Attend one of the four concurrent sessions)**

A. **Pre-Exposure HIV Prophylaxis**
Margaret Graham, BS, MS; Adessa Yeager, MA, MEd

B. **Improving Health by Strengthening Linkages between Dental, Medical and Public Health**
Katera Hopkins, DMD

C. **Public Health and Clinical Response to Emerging Contaminants**
Lori Cragin, MS, PhD; Sarah Vose, PhD

D. **Immunizations: Changes and Challenges**
Christine Finley, APRN, MPH

3:00-4:00 **60 MINUTE WORKSHOP**
E. **Produce Prescription Programs: Primary Care's Role in Increasing Fresh Fruit and Vegetable Access**
Erica Campbell, MS; Diane Imrie, MBA, RD; Alicia Jacobs, MD; Suzanne Kelley, MSW; Jane Kolodinsky, PhD

3:30-4:00 **30 MINUTE WORKSHOP SESSION 2 (Attend one of the four concurrent sessions) (Choose from A-D)**

4:05-4:35 **30 MINUTE WORKSHOP SESSION 3 (Attend one of the four concurrent sessions) (Choose from A-D)**

4:40 **Wrap-up**
Jan Carney, MD and Tracy Dolan, MSc

4:55 **Conference Adjourns**

ACCREDITATION

The University of Vermont, College of Medicine is accredited by the American Nurses Credentialing Center (ANCC), the Accreditation Council for Pharmacy Education (ACPE), and the Accreditation Council for Continuing Medical Education (ACCME), to provide continuing medical education for the health care team.

The University of Vermont designates this live activity for a maximum of 7 *AMA PRA Category 1 Credits*[™]. Physicians should claim only credit commensurate with the extent of their participation in the activity.

This program has been reviewed and is acceptable for up to 7 Nursing Contact Hours.

Credit is pending for the following providers: Vermont Dentists, Dental Hygienists, Substance Abuse Counselors, Social Workers, Psychologists, and Mental Health Professionals.

NEW THIS YEAR! Conference Syllabus (Electronic Download)

The conference syllabus will only be available as an Electronic Download with presentations as PDF files. Please print or plan to bring your laptop or electronic device to view presentations as well as to complete the electronic conference evaluations via the online UVM CME system. You will receive a notification (via the email you used to register for this conference) about a week prior to the conference start date that presentations will be available for downloading. **Printed syllabus, paper copies of evaluations and paper CME certificates will no longer be provided.**

Course # 17-801-86

Bridging the Divide: November 4, 2016

NAME _____

LICENSE/DEGREE: MD DDS/DMD MPH NP
RN MSW RDH LADC LICSW LCMHC
Other _____

WORKSITE NAME _____

ADDRESS (Indicate Home Work) _____

CITY _____ STATE _____ ZIP _____

PHONE (Indicate Home Work) _____ SPECIALTY _____

EMAIL _____

WORKSHOP SESSION: Please rank order your preferences from 1 (most) to 5 (least) desirable. There is limited enrollment in each session. Every effort will be made to provide registrants with their top choices. **WORKSHOP ASSIGNMENTS WILL BE MADE IN ORDER OF REGISTRATION RECEIPT.**

- A.** Pre-Exposure HIV Prophylaxis
 B. Dental, Medical and Public Health Linkages
 C. Public Health and Clinical Response/Contaminants
 D. Immunizations: Changes/Challenges
 E. Produce Prescription Programs (Double Session)

REGISTRATION FEE:

- \$275 Physicians and Dentists
 \$150 Medical/Dental Residents/Other Health Professionals
 \$75 Students
 Add a \$50 late fee if postmarked after **October 14**

\$ _____ **TOTAL AMOUNT DUE**

PAYMENT METHOD:

- To register by credit card, please visit our website at: www.med.uvm.edu/cme. Scroll down to select "Bridging the Divide: Primary Care & Public Health"
- Check (payable to the University of Vermont) Please mail your payment along with a completed registration form to the address below:

Mail to: University of Vermont
Continuing Medical Education
128 Lakeside Avenue, Suite 100
Burlington, VT 05401

Phone: (802) 656-2292 **Fax:** (802) 656-1925

Requested for OPC/AHEC reports and funding requirements; information will be reported in aggregate.

_____-_____-_____- - _____
Initials Last 4 digits of SSN

Job Position Title: _____

Gender: Female
 Male
 Prefer Not to Answer

Age: Birth Year _____
 Prefer Not to Answer

Ethnicity: Hispanic or Latino
 Not Hispanic or Latino
 Prefer Not to Answer

Race: Black or African American
 American Indian/Alaskan Native
 Asian
 Native Hawaiian or Pacific Islander
 White
 More Than One Race
 Prefer Not to Answer

Registration is requested by October 14, 2016