

# December 2015 Publicity Report

## National/Regional/News Service/Internet

## U.S. News & World Report Health, December 1

A study by Associate Professor of Psychiatry **Sarah Heil, Ph.D.,** which examines the impact of a nursing mother's marijuana use on her baby, is featured in this article, which also includes Heil's comments on conflicting recommendations from around the country.

U.S. News & World Report Health

#### Multiple Media Sources, December 7-10

Research on less risky anesthesia options for infants was covered in multiple outlets, and included comments by and a video interview with **Robert Williams**, **M.D.**, professor of anesthesiology and UVM Children's Hospital pediatric anesthesiologist, as well as comments from **Kennith Sartorelli**, **M.D.**, professor of surgery and pediatric surgeon at UVM Children's Hospital.

The Wall Street Journal, A Breaking News, American Pharmacists Association, ABC 22/Fox 44 News

### Multiple Media Sources, December 9-20

**Karen Lounsbury, Ph.D.,** professor of pharmacology, and **Wolfgang Dostmann, Ph.D.,** professor of pharmacology, were featured in multiple media outlets discussing the University of Vermont's first medical cannabis course – a "Special Topics" Department of Pharmacology course they are co-directing. For a full list of media placements, please click <u>here</u>.

#### Multiple Media Sources, December 12-26

Comments from **Barbary Frankowski, M.D.**, professor of pediatrics; **Joseph Hagan, M.D.**, clinical professor of pediatrics; and **Kristen Connolly, M.D.'10**, clinical assistant professor of pediatrics, are featured in multiple media outlets regarding the pediatrician shortage in Franklin County. VT Digger, *Burlington Free Press*, NBC WCMH-TV, *The Huffington Post* 

## CBS News "60 Minutes," December 13

CBS News "60 Minutes" program included a story, titled "A New Direction on Drugs," that featured a short interview with UVM College of Medicine alumna **Leslie Kerzner**, **M.D.'95**, a pediatrician at MassGeneral Hospital for Children, who specializes in neonatal abstinence syndrome.

60 Minutes

#### **Medical and Science Media**

#### MD, December 9

Comments from **Richard Solomon, M.D.,** Patrick professor of medicine, about new research from China suggesting that central venous pressure monitoring allows safe fluid administration, preventing contrast-induced nephropathy in patients with chronic kidney disease and congestive heart failure, are

MD

#### Multiple Media Sources, December 14

UVM Assistant Professor of Epidemiology and Surgery **Thomas Ahern, Ph.D., M.P.H.,** is featured in articles about a Nurses' Health Study analysis on the effects of statin therapy and incidence of breast cancer that was reported at the San Antonio Breast Cancer Symposium.

PM360, Clinical Endocrinology News

## Medscape, December 15

**Mary Cushman, M.D., M.Sc.,** professor of medicine, commented on a study about the current standard of care for preventing blood clots in a cancer setting, at a press briefing at the American Society of Hematology (ASH) 57<sup>th</sup> Annual Meeting, which was covered by Medscape.

Medscape (PDF), Medscape (online)

#### Medscape, December 15

Comments by **Mary Cushman, M.D., M.Sc.,** professor of medicine, about findings presented at the American Society of Hematology (ASH) 57<sup>th</sup> Annual Meeting suggesting that switching to warfarin after 6 months of anticoagulation treatment appears to be safe in patients with cancer-associated thrombosis, were featured in Medscape's Conference News section.

Medscape (PDF), Medscape (online)

#### PM360, December 17

UVM Associate Professor of Psychiatry and Pediatrics **David Rettew, M.D.,** offers a brief review on whether or not there is a link between cannabis use and psychosis in this article he authored for PM360. PM360

#### Medscape, December 21

**Erica Gibson, M.D.,** assistant professor of pediatrics, comments on the lack of sexual and reproductive health provided to patients by pediatric medical providers in this article about a study on the lack of contraceptive counseling, referral, or prescriptions to females prescribed teratogenic medications.

Medscape (PDF), Medscape (online)

#### Internal Medicine News, December 23

During the San Antonio Breast Cancer Symposium, UVM Professor of Medicine and Director of the Familial Cancer Program at the UVM Medical Center **Marie Wood, M.D.,** presented new evidence through a large, randomized controlled trial which showed that aspirin use had a strong independent inverse relationship with mammographic breast density, which was discussed in this article. Internal Medicine News

## Medscape, December 31

This Medscape article features comments from **Mary Cushman, M.D., M.Sc.,** professor of medicine, discussing the importance of having standardized practices in place for patients with venous thromboembolism undergoing cancer surgery in conjunction with a recent study reporting that preoperative use of anticoagulants did not increase rates of major bleeding or the need for transfusions. Medscape (PDF), Medscape (online)

#### Vermont Business Magazine, December 1

**John Brumsted, M.D.,** CEO of the University of Vermont Medical Center and President and Chief Executive Officer of the University of Vermont Health Network, recently announced plans to link 80 percent of payments to quality of care by 2018, which continues to receive media coverage and is mentioned.

#### Vermont Business Magazine

#### Seven Days, December 2

This article regarding a new, high-priced drug treatment called Orkambi, features comments by **Thomas Lahiri, M.D.,** professor of pediatrics and center director and pediatric program director of the Vermont Cystic Fibrosis Center at UVM Children's Hospital, as well as an adult CF patient. **Doris Strader, M.D.,** professor of medicine and gastroenterologist/hepatologist at UVM Medical Center, is also quoted regarding the Hepatitis C treatment Harvoni.

#### Seven Days

#### Vermont Public Radio, December 8

Comments by **Marie Sandoval, M.D.,** assistant professor of medicine, about how physicians can avoid the disconnect brought upon by electronic health records, are featured in this news story, titled "Medical Professionals Differ On Digital Records Advance For Patient Care," which was part of a two-part Vermont Public Radio series called "Digital Diagnosis" that explored the way information technology is changing and how health care is being delivered.

#### **Vermont Public Radio**

### Multiple Media Sources, December 8-10

A project recently launched by UVM Clinical Instructor/Fellow in Pain Medicine **Veena Graff, M.D.,** that allows patients to listen to music before and during their surgical experience was featured by several local media outlets.

<u>Vermont Business Magazine</u>, <u>The Charlotte Citizen</u>, <u>Shelburne News</u>, <u>WCAX-TV</u>

#### Multiple Media Sources, December 9

Associate Professor of Neurological Sciences and UVM Medical Center neurologist **James Boyd, M.D.,** and Parkinson's disease patient Cassandra Blanchard were featured in local stories regarding a new treatment researched at UVM, which offers a new option for patients suffering from the disease, but not achieving consistent results from the traditional medication regimen.

## WCAX-TV, The Vermont Cynic

#### Multiple Media Sources, December 15

Coverage of a press conference co-led by Governor Peter Shumlin and VT Department of Health Commissioner Harry Chen, M.D., focused on prescribing the opioid-dependence treatment suboxone, was covered widely by regional media. Remarks from UVM Professor of Medicine and Associate Dean for Primary Care Charles Maclean, M.D., and John Brumsted, M.D., CEO of The University of Vermont Medical Center and president and CEO of The University of Vermont Health Network, are featured in the stories.

<u>Burlington Free Press</u>, Stamford Advocate, <u>Valley News</u>, <u>Vermont Business Magazine</u>, <u>VT Digger</u>, <u>WAMC</u> Northeast Public Radio, Local CBS Affiliate WCAX-TV

## ABC 22/Fox 44 News, December 16

For a segment on flu season, local ABC/Fox affiliate ABC 22/Fox 44 News featured an interview with UVM Professor of Medicine and Director of Infectious Disease at UVM Medical Center **Christopher** 

**Grace, M.D.,** who discussed how warmer weather may affect flu season in Vermont this year. ABC 22/Fox 44 News

## WCAX-TV "HealthWatch," December 17

**Daniel Weinstein, M.D.,** assistant professor of family medicine and medical director of family medicine at the UVM Medical Center, was interviewed by local CBS affiliate WCAX-TV Channel 3 for a HealthWatch segment on cold weather safety tips to prevent hypothermia and other health related issues in the winter.

WCAX-TV "HealthWatch"

#### ABC 22/Fox 44 News, December 17

UVM Medical Student **Molly Markowitz '18,** was interviewed by local ABC/Fox affiliate ABC 22/Fox 44 news about a new tick-borne illness on the rise in Vermont.

ABC 22/Fox 44 News

#### Multiple Media Sources, December 22

A test recently launched by The UVM Medical Center's Department of Pathology and Laboratory Medicine that will help physicians better understand the specific molecular pathways of certain tumor-based cancers is featured in an article in *Vermont Business Magazine* and includes comments from UVM Professor and Chair of Pathology and Laboratory Medicine **Debra Leonard, M.D., Ph.D.** 

Vermont Business Magazine, Health Canal

#### Multiple Media Sources, December 23-26

For the second year in a row, **The University of Vermont Medical Center** has been selected for the "50 Greenest Hospitals in America" list compiled by Becker's Hospital Review, a leading industry journal. The Medical Center's efforts to reduce energy consumption, chemical use and waste stream, as well as committing to green surgical and construction standards and serving healthy and locally produced foods were highlighted.

<u>Vermont Business Magazine</u>, <u>VT Digger</u>, <u>ABC 22/Fox 44 News</u>, <u>The Washington Times</u>, <u>WCAX-TV</u>, <u>NECN</u>, <u>News 10 Albany</u>, <u>The Times-Argus</u>

### The Other Paper, December 23

Wellness Environment (WE), an undergraduate program at UVM created by Professor of Psychiatry and Director of the Vermont Center for Children, Youth and Families **James Hudziak, M.D.**, was featured in this local South Burlington, Vt. publication.

The Other Paper