Date: ______________________________

1 What are the most important things you learned about PHARMACEUTICAL MARKETING TECHNIQUES?

____________________________________________________________________________________

2 Did this workshop add to what you already knew?
   ○ Yes, a lot  ○ Some  ○ Not very much

3 Were you familiar with the alternative sources of evidence-based information?
   ○ Yes, familiar with most  ○ Some new/some familiar  ○ Mostly new information

4 Do you use these sources?
   ○ Yes, on a regular basis  ○ Sometimes  ○ Rarely

5 What are the greatest barriers to using these sources (check all that apply)?
   ○ My time  ○ Access  ○ Timeliness of information
   Other: ______________________________________________________

6 Do you think information from this workshop will help with your prescribing?
   ○ Yes, definitely  ○ Sometimes  ○ Rarely

7 Rate the importance of this topic for prescribing clinicians:
   ○ Very important  ○ Important  ○ Not very important

FEEDBACK ON TEACHING METHOD IN THIS WORKSHOP

8 Rate the effectiveness of the initial sales pitch by the actor:
   ○ Very effective  ○ Effective  ○ Not very effective

9 Rate the effectiveness of the debriefing/discussion, including some re-enactments:
   ○ Very effective  ○ Effective  ○ Not very effective

10 Rate the usefulness of hand-outs on alternative sources of information:
    ○ Very effective  ○ Effective  ○ Not very effective

11 Your age:____________________________________________________

12 Your sex:  ○ F  ○ M

13 Your position:  ○ MD  ○ DO  ○ NP/FNP/ANP  ○ PA  ○ Nurse  ○ Support staff
   Other: ______________________________________________________

14 If licensed prescriber:
   Practice specialty:______________________________________________

   Years in practice:_____________  or current residency year: PGY _____________

   Current practice:  ○ Full-time  ○ Part-time

Thank you participating in the Program in Wise Prescribing and providing us with your feedback.