1. Which of the following strongly influenced your most recent decision to start a new medication? Check all that apply: (i.e., a medication that you are prescribing for the first time ever)
   - [ ] an article in a peer-reviewed journal
   - [ ] a patient specifically asked for it
   - [ ] an ad in a peer-reviewed journal
   - [ ] information from a medical letter
   - [ ] a recommendation by a medical colleague
   - [ ] the availability of the medicine in the drug closet
   - [ ] a recommendation by a drug representative
   - [ ] other: ________________________________

2. Provide each of the following sources of information with a score from 1-10 based on how reliable the information they provide on the efficacy of treatments. Circle your answer for each: (1 = completely unreliable, 10 = excellent)
   - UpToDate: 1 2 3 4 5 6 7 8 9 10
   - Cochrane collaborative: 1 2 3 4 5 6 7 8 9 10
   - Harrison's: 1 2 3 4 5 6 7 8 9 10
   - The Medical Letter: 1 2 3 4 5 6 7 8 9 10
   - Drug representatives: 1 2 3 4 5 6 7 8 9 10
   - Micromedex: 1 2 3 4 5 6 7 8 9 10
   - Clinical evidence: 1 2 3 4 5 6 7 8 9 10
   - Other: ________________________________ 1 2 3 4 5 6 7 8 9 10

3. How appropriate do you think it is to do any of the following if paid for by the drug industry:
   - [ ] Accept a lunch
   - [ ] Attend a dinner lecture at a restaurant
   - [ ] Accept medication samples for patient use
   - [ ] Accept medication samples for personal use
   - [ ] Accept inexpensive, non-educational gifts like pens
   - [ ] Accept inexpensive, educational gifts, like text books
   - [ ] Accept expensive, non-educational gifts, i.e. game tickets
   - [ ] Accept expensive, educational gifts like CME trips

4. Is it legal for a drug representative to initiate a conversation with clinicians about off label use of medications?
   - [ ] Yes
   - [ ] Under some conditions
   - [ ] No

5. Can you briefly describe any of the below changes made by you or your practice since the Marketing workshop?
   - Changes in how you prescribe new medications:
   - Changes in use of generics:
   - Changes in use of resources (beyond drug rep information) to investigate new drugs:
   - Practice is considering or changing policies/practices regarding drug rep visits:
   - Practice is considering or changing practices regarding the drug cabinet:

6. Any additional questions or comments:

Thank you for your time.