



The University of Vermont
COLLEGE OF MEDICINE

July 2015 Publicity Report

National/Regional/News Service/Internet:

Multiple Media Sources, July 1-24

A study on the correlation between eye color and alcohol dependency, led by **Arvis Sulovari**, a doctoral student in cellular, molecular and biomedical sciences, and Assistant Professor of Microbiology and Molecular Genetics **Dawei Li, Ph.D.**, continued to receive media coverage.

[ABC News](#), [Huffington Post](#), [Health](#), [Tampa Bay Times](#), [Addiction.com](#), [Medical News Today](#)

For the full list of media sources, click [here](#).

Multiple Media Sources, July 1 - 2

Rachel K. Johnson, Ph.D., M.P.H., R.D., professor of nutrition and pediatrics, discusses sugar content in foods and ways to avoid added sugars in this article.

[New York Post](#), [Herald Sun](#)

U.S. News and World Report, July 7-14

The **University of Vermont College of Medicine** was one of several medical schools and other experts that shared tips during a special Twitter chat on how medical school applicants can submit strong applications and avoid common mistakes. A description of the event before and a recap of the best #MedSchoolTips were featured in two separate articles.

[U.S. News Education Pre-Chat](#), [U.S. News Education Chat Recap](#)

FoodConsumer.org, July 11

A commentary by **Philip Ades, M.D.**, professor of medicine, in the journal *Preventive Medicine* regarding evidence suggesting regular exercise and healthy lifestyle choices could cure type 2 diabetes mellitus, is highlighted on this website.

[Food Consumer](#)

Healio, July 14

William Gerson, M.D., clinical professor of pediatrics, talks about a difficult conversation he had with a patient's mother regarding a confrontational topic in this op-ed article.

[Healio](#)

Medical and Science Media:

MDLinx, July 7

Heart failure research on understanding what causes diastolic dysfunction by **Martin LeWinter, M.D.**, professor of medicine and molecular physiology and biophysics, and **Peter Van Buren, M.D.**, associate professor of medicine and molecular physiology and biophysics, is covered in this article.

[MDLinx](#)

Medscape, July 9

This article, which focuses on chronic migraine encounter findings that were presented at the American Headache Society 57th Annual Scientific Meeting, features quotes from session moderator **Robert Shapiro, M.D., Ph.D.**, professor of neurological sciences.

[Medscape](#)

LabMedica.com, July 30

Charles Pippenger, Ph.D., adjunct professor of neurological sciences, conducted a study on expanded steroid control, which was presented at the 2015 American Association of Clinical Chemistry Meeting and Clinical Lab Expo in July and mentioned in this article.

[LabMedica.com](#)

Vermont/Regional:

Seven Days, July 1

Peter Spector, M.D., professor of medicine, is featured in an article regarding his research and inventions for the treatment of atrial fibrillation, the most common heart rhythm disorder.

[Seven Days](#)

Vermont Public Radio "Vermont Edition," July 1

Michael DeSarno, M.S., research biostatistician at the University of Vermont, was featured in a Vermont Public Radio Vermont Edition interview about the Wells Report on the New England Patriots' "deflategate" incident. DeSarno was also quoted in a June 27, 2015 [Boston Globe story](#) on the issue.

[Vermont Public Radio](#)

WCAX-TV "The :30," July 1

Mark Plante, M.D., associate professor of surgery and chief of urology, discussed "How men can reduce their risk of cancer" in this live interview.

[WCAX-TV](#)

The Colchester Sun, July 1

A University of Vermont Medical Center campaign focused on raising awareness of the dangers of texting while driving, "Txt u L8r," brought teens to the **University of Vermont College of Medicine's** Clinical Simulation Laboratory to simulate texting and driving and is featured in this article.

[The Colchester Sun](#)

Times-Argus, July 4

Abigail Adler, M.D., assistant professor of pediatrics and a pediatric hospitalist at University of Vermont

Children's Hospital, is mentioned for being recently elected to the board of directors of the Vermont Family Network.

[Times-Argus](#)

[Shelburne News, July 9](#)

David Krag, M.D., S.D. Ireland professor of surgical oncology and professor of surgery, discusses his research on the sentinel node biopsy procedure and using antibodies to treat cancer in this article about him and one of his breast cancer patients.

[Shelburne News](#)

[WCAX-TV Channel 3 News, July 9](#)

Claire Verschraegen, M.D., deputy director of the University of Vermont Cancer Center and chief of hematology/oncology, discusses findings from a case report published July 9, 2015 in Online First *JAMA Oncology* in this news story.

[WCAX-TV](#)

[ABC22/Fox44 News, July 13](#)

A "Health Matters" news segment on local television station Fox44/ABC22 reported on a new treatment for cystic fibrosis patients aged 12 and over. The story features an adult cystic fibrosis patient and **Thomas Lahiri, M.D.**, associate professor of pediatrics, who directs the pediatric cystic fibrosis program at the UVM Medical Center.

[ABC22/Fox44 News](#)

[Multiple Media Outlets, July 14](#)

Hannaford Food & Drug Supermarkets donated \$20,000 to support a primary care patient nutrition program at the University of Vermont Medical Center. These articles feature comments by **Alicia Jacobs, M.D.**, associate professor of family medicine and vice chair for clinical operations, regarding the donation and program initiatives.

[Vermont Biz](#), [VT Digger](#)

[WCAX-TV Channel 3 News, July 17](#)

Research by **Robert Williams, M.D.**, professor of anesthesiology and pediatrics, and colleagues was featured on WCAX-TV Channel 3 in the HealthWatch segment.

[WCAX-TV](#)

[Press-Republican, July 17](#)

In this "First with Kids" column, **Lewis First, M.D., M.S.**, professor and chair of pediatrics, discusses the dangers of shallow water blackout, which causes a loss of consciousness due to lowering of carbon dioxide levels in the bloodstream, which can happen in or out of water.

[Press-Republican](#)

[WCAX-TV Channel 3 News, July 22](#)

John Fortune, M.D., professor of surgery and vice chair of surgical education, was interviewed by local CBS affiliate WCAX-TV Channel 3 News about the dangers of cliff jumping in Lake Champlain and jumping from heights into bodies of water in conjunction with a death in the Red Rocks area of Burlington, Vt.

[WCAX-TV](#)

Vermont Conversation, July 22

H. James Wallace, M.D., associate professor of radiology, participated in a discussion with patients, advocates, and physicians on “The Changing Face of Cancer Care in Vermont.”

[Vermont Conversation](#)

Vermont Public Radio “Vermont Edition,” July 23

Vermont Center on Behavior and Health (VCBH) Director and Professor of Psychiatry **Stephen Higgins, Ph.D.**, and VCBH Associate Director and Professor of Medicine **Philip Ades, M.D.**, were interviewed about VCBH research using financial incentives to motivate people to change bad or unhealthy behaviors.

[Vermont Public Radio](#)

WCAX-TV “The :30,” July 23

David Rettew, M.D., associate professor of psychiatry, was interviewed on this live program regarding recently research on the benefits of exercise for children with ADHD.

[WCAX-TV](#)

Multiple Media Outlets, July 23-24

Stephen Higgins, Ph.D., professor of psychiatry and director of the Vermont Center on Behavior and Health (VCBH), was interviewed recently about a \$3.6 million dollar grant VCBH received from the National Institute on Child Health and Human Development for a new study aimed at reducing children’s exposure to secondhand smoke by offering incentives for mothers to quit.

[Vermont Biz](#), [VT Digger](#), [WCAX-TV](#), [WVTK-Radio](#)

Burlington Free Press, July 27

Joseph McSherry, M.D., Ph.D., associate professor of neurological sciences, comments on the lack of medical marijuana information in education in this article about the expanding medical marijuana industry.

[Burlington Free Press](#)

Vermont Biz, July 28

Mary Cushman, M.D., M.Sc., professor of medicine, and **Kara Landry, M.D.’15**, neurology resident at UVM Medical Center, are mentioned in this article, which discusses a donation for stroke research from a community member who turned into a patient at UVM Medical Center, thanks to an “Unexpected Medical Find,” by Yael Friedman, major gifts officer, during a presentation.

[Vermont Biz](#)

Multiple Media Outlets, July 28-29

The **University of Vermont Medical Center’s** unveiling of the new Glen and Rosemarie Wright Mother-Baby Unit, which includes modern, private facilities for new mothers and babies, received wide local media coverage. Comments by **Ira Bernstein, M.D.**, John van Sicklen Maeck professor and chair of obstetrics, are featured.

[Vermont Biz](#), [WCAX-TV](#), [WPTZ-TV](#), [ABC22/Fox 44 News](#), [WCAX-TV](#), [VT Digger](#)

WCAX-TV Channel 3 News, July 29

A special WCAX-TV two-part series on the end-of-life experience of the late Barbara Bardin, a Charlotte, Vt. resident diagnosed with advanced stage ovarian cancer, included comments by **Cheung Wong, M.D.**,

University of Vermont associate professor of obstetrics and gynecology and chief of gynecologic oncology at UVM Medical Center.

[WCAX-TV](#)

[ABC22/Fox44 News, July 29](#)

Professor of Medicine **Daniel Weiss, M.D., Ph.D.**, the conference chair and co-founder of the "Stem Cells, Cell Therapies, and Bioengineering in Lung Biology and Lung Diseases Conference" at the University of Vermont, was interviewed for a segment, along with **Darcy Wagner, Ph.D.**, a former UVM postdoctoral fellow and the conference vice chair.

[ABC22/Fox44 News](#)