

May 2015 Publicity Report

National/Regional/News Service/Internet:

Multiple Media Sources, May 6

Turner Osler, M.D., professor of surgery, commented on a study on the effects of the Commonwealth of Massachusetts health insurance reform on the survival rate of trauma patients for this article.

Bright Surf, Insurance News Net

Multiple Media Sources, May 11-12

Comments by **Stephen Leffler, M.D.**, professor of surgery and chief medical officer at UVM Medical Center, and **Peter Reed, M.D.**, clinical instructor of pediatrics, are featured in an Associated Press article and several other articles on the recent ending of the philosophical exemption on vaccines in Vermont.

For the full list of news stories, please click here.

Manchester Journal, May 12

Kimberly Luebbers, M.S.H.S., R.N., B.S.N., O.C.N., assistant dean for clinical research administration and Komen VT-NH Grants chair, comments on the recent award of \$300,000 to local breast cancer programs.

Manchester Journal

Multiple Media Sources, December 8-May 18

Research regarding dense breasts and screening results by **Brian Sprague**, **Ph.D.**, assistant professor of surgery and member of the University of Vermont Cancer Center, continues to receive media coverage.

For a full list of news stories, please click <u>here</u>.

Medical and Science Media:

MD Linx, May 4

This medical news article quotes **Nels Olson, Ph.D.**, postdoctoral fellow, on how the American Heart Association's Life's Simple 7 may help lower the risk for venous thrombosis.

MD Linx

World Health, May 8

Coverage of a study published by **Susan Lakoski, M.D.**, assistant professor of medicine and director of the

cardiovascular prevention program for cancer patients, on the effects mid-life cardiovascular exercise has on cancer prevention, continues.

World Health

For the full list of media sources, click <u>here</u>.

Medscape, May 14

David Chapman, M.D., visiting scholar and postdoctoral associate in medicine/pulmonary and critical care medicine, comments on a study which revealed that bariatric surgery improves small airway function.

Medscape

MedPage Today, May 15

A recent study on the effectiveness of providing financial incentives to smokers in cessation programs is the topic of this MedPage Today article, which quotes **Stephen Higgins Ph.D.**, professor of psychiatry and psychological science and director of the Vermont Center on Behavior and Health, who was not involved in the study.

MedPage Today

Associated Press, May 15

An Annals of Internal Medicine study regarding dense breast tissue coauthored by **Brian Sprague, Ph.D.,** assistant professor of surgery and UVM Cancer Center member, was featured.

<u>Boston Globe</u>

MedPage Today, May 22

For a special "Hot Topics" series on Hepatitis C, **Steven Lidofsky, M.D., Ph.D.**, professor of medicine and director of hepatology at the UVM Medical Center, discussed the impact of DAAs – direct-acting antivirals – on the diagnosis and management of Hepatitis C. MedPage Today

MedPage Today, May 26

Steven Lidofsky, M.D., Ph.D., professor of medicine and director of hepatology at the UVM Medical Center, responded to a Hepatitis C treatment-related question – "Will there still be a role for ribavirin and pegylated interferon-alpha?"

Ob. Gyn. News, Congoo

Multiple Media Sources, May 27

Marjorie Meyer, M.D., UVM associate professor of obstetrics, gynecology and reproductive sciences and director of maternal-fetal medicine at the UVM Medical Center, discusses the treatment choice for opioid addiction during pregnancy in this article.

MedPage Today

TCTMD, May 29

A study published in the May issue of *Circulation: Cardiovascular Interventions*, and authored by **Harold Dauerman, M.D.**, professor of medicine, was covered.

TCTMD

Vermont/Regional:

Rutland Herald, May 2

Lewis First, M.D., M.S., professor and chair of pediatrics, authored this article on communication between parents and newborns.

Rutland Herald

Multiple Media Sources, May 4-5

Judith Shaw, Ed.D., M.P.H., R.N., research associate professor of pediatrics, was recognized for her human services achievements with a KidSafe Collaborative honor, which was picked up by multiple, local media outlets.

Vermont Biz, VTDigger

Times-Argus, May 5

Mia Hockett, M.D.'07, assistant professor of medicine, is quoted in this article regarding the end of the philosophical exemption to vaccinations in Vermont.

Times-Argus

MyChamplainValley.com, May 6

Daniel Weinstein, M.D., assistant professor of family medicine and medical director of the University of Vermont Medical Center's Urgent Care, is quoted in this news story about the recent surge of urgent care facilities popping up in the region.

MyChamplainValley.com

Rutland Herald, May 9

This article, authored by **Lewis First, M.D., M.S.**, professor and chair of pediatrics, discusses "What Mom Really Wants for Mother's Day."

Rutland Herald

WPTZ-TV Newschannel 5, May 11

Pre-race coverage of the Vermont City Marathon is featured and includes mention of the **UVM College of Medicine** Running Team raising money for the Steps to Wellness program.

WPTZ-TV Newschannel 5

Vermont Public Radio, May 14

A VPR "Vermont Edition" program with 2015 UVM Commencement speaker and National Public Radio legal affairs correspondent Nina Totenberg, whose husband H. David Reines, M.D.,

graduated from the **UVM College of Medicine** in 1972, featured anecdotes about her time in Vermont during her husband's medical training.

Vermont Public Radio

Multiple Media Sources, May 18

Recent University of Vermont College of Medicine Class of 2015 graduate **Peter Wingfield**, **M.D.**, who returned to medical school after a 20+-year acting career, was highlighted by local media outlets.

NECN, WPTZ-TV Newschannel 5

Burlington Free Press, May 21

Senator Bernie Sanders' visit to UVM to introduce Veterans Health Administration official and **UVM Program in Integrative Health** speaker Tracy Gaudet, M.D., was covered.

Burlington Free Press

WCAX-TV Channel 3, May 22

University of Vermont College of Medicine student **Lindsey Eastman '18**, co-leader of the College of Medicine Running Team, which fundraised for Steps to Wellness, was interviewed about her participation in the Vermont City Marathon at the marathon's expo.

WCAX-TV Channel 3

WCAX-TV Channel 3, May 29

Marie Wood, M.D., professor of medicine and director of the Familial Cancer Program at the UVM Cancer Center, commented on a recent, large-scale study in the United Kingdom on breast cancer survival rate in patients with a family history compared to those without.

WCAX-TV Channel 3

MyChamplainValley.com, May 30

Andrea Green, M.D., associate professor of pediatrics, is quoted in this news story about the "New American Safety Day," which provides advice to immigrant children and their parents. MyChamplainValley.com