



The University of Vermont

LARNER COLLEGE OF MEDICINE  
CONTINUING MEDICAL AND INTERPROFESSIONAL EDUCATION

# Exhibitor Form

## Hospital Medicine 2020 February 9-11, 2020

The Lodge at Spruce Peak  
Stowe, VT

### 1. Please reserve exhibit space for our company:

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Completion of this form represents a commitment. CME **must** be notified no later than **January 31, 2020** if funding is not approved or if you choose not to support the program. Payment is otherwise expected.

Please print names and emails of individuals who will attend. *(Additional representatives beyond two may attend for a fee of \$100 per person.)*

- 1. \_\_\_\_\_
- 2. \_\_\_\_\_
- 3. \_\_\_\_\_
- 4. \_\_\_\_\_

- Email: \_\_\_\_\_
- Email: \_\_\_\_\_
- Email: \_\_\_\_\_
- Email: \_\_\_\_\_

### 2. Payment Options:

**Check** or

**Credit Card:**

Type (Visa, M/C, Am Ex) \_\_\_\_\_ Number: \_\_\_\_\_ Exp: \_\_\_\_\_ 3 Digit Code \_\_\_\_\_

### 3. Opportunities for Support:

- Exhibit Space *(separate from CME activity)* \$1,200

All checks, payable to University of Vermont, must be sent to the address below:  
(University of Vermont Tax ID Number: 03-017-9440)

University of Vermont  
Continuing Medical and Interprofessional Education  
401 Water Tower Circle, Suite 102  
Colchester, VT 05446

PH: 802 / 656-2292  
FAX: 802 / 656-1925

WEB SITE: <http://www.med.uvm.edu/cme/home>

*The Office of Continuing Medical and Interprofessional Education at The Robert Larner, M.D. College of Medicine at the University of Vermont is committed to operating within the policies and expectations of the Accreditation Council for Continuing Medical Education (ACCME). To this end, the University of Vermont requires that all commercial supporters of accredited CMIE activities enter into an agreement affirming to abide by the ACCME Standards for Commercial Support.*

1. **Statement of Purpose:** The activity is developed for educational purposes only and will in no way serve to promote the company's products or proprietary business interests - directly or indirectly.
2. **Independence:** The accredited provider is responsible to ensure that all activity content is developed and carried out free of the control of a commercial interest, including identification of CMIE needs, determination of educational objectives, selection of speakers and moderators, coordination of educational methods and evaluation of the activity.
3. **Disclosure of Financial Relationships/Resolution of Conflicts of Interest:** The accredited provider will ensure that all persons in a position to control activity content have disclosed any relevant financial relationships with commercial interests. The provider assures that an appropriate mechanism is in place for identifying and resolving all real or perceived conflicts of interests prior to the delivery of the activity. Disclosure of any relevant financial relationships will be made to the learners prior to the start of the educational activity. Learners will also be informed if no relevant financial interest exists for an individual.
4. **Discussion of Unlabeled Uses:** When an unlabeled use of a commercial product, or an investigational use not yet approved for any purpose is discussed during an educational activity, the accredited provider shall require the speaker to disclose that the product is not labeled for the use under discussion and/or that the product is still investigational.
5. **Objectivity and Balance:** The accredited provider assures that the educational activity will provide information which will strive to promote improvement in health care. The provider will make every effort to ensure that the activity will be free of commercial bias and that multiple therapies will be mentioned in presentations. If the educational material includes trade names, several companies should be used. Faculty will be encouraged to use generic names whenever possible. Presentations should base information and recommendations on the best available evidence.
6. **Management of Commercial Support:** Funding support will be given with the full knowledge and approval of the provider. The provider will make all decisions regarding, and execution of, disposition and disbursement of commercial funds per the ACCME Standards for Commercial Support. No other funds from the commercial company will be paid to the program director, faculty, or others involved with the CMIE activity (additional honoraria, extra social events, etc.). Arrangements for commercial exhibits will not influence planning or content, nor will they be a condition for support of the activity. No commercial promotional materials shall be displayed or distributed in the same room immediately before, during, or immediately after an educational activity.
7. **Opportunities for Debate:** Sponsor will ensure meaningful opportunities for questioning or scientific debate.
8. **Independence of Sponsor in the Use of Contributed Funds:**
  - a. Funds should be in the form of a check (made payable to The University of Vermont or assigned designee) or credit card. The funds do not constitute an educational grant. The funds represent the fair market value charged to exhibit promotional materials at the program.
  - b. No other funds from the commercial company will be paid to the program director, faculty, or others involved with the CME activity (additional honoraria, extra social events, etc.).