# I-Trep BioMedical Entrepreneurship Summer Course (June 16<sup>th</sup> – June 23<sup>rd</sup>, 2017)

#### Instructors:

- (primary) Erik Monsen, Ph.D., (Associate Professor, Grossman School of Business, UVM),
- Corine Farewell, D.V.M., M.B.A, (Director, UVM Innovations, UVM)
- Mercedes Rincón Ph.D. (Professor, Department of Medicine, Larner College of Medicine)

### Friday, June 16<sup>th</sup>:

- 9-11:30 AM (MedEd 302): Ethics Course (Charles Irvin, Ph.D.)
- 11:39 AM 12:30 PM Lunch Break
- 12:30-3:00 PM **SPARK-VT pitch presentation**

## Saturday, June 17<sup>th</sup>:

- 2:00 PM to 5:00 PM (MedEd 302): Overview of project planning and technology road mapping
- Introduction to technologies and team selection

### Sunday, June 18th:

- Fun! Organized group activity

# Monday, June 19th:

- 8:00 11:45 AM (MedEd 302): Intellectual property and technology readiness
- 12 N 1 PM, seminar (Carpenter Auditorium) Daniel Kolker, Supervisory Patent Examiner, US Patent and Trademark Office, "Patent Basics for Inventors, Entrepreneurs, and Start-Ups"
- 1:30 2:30 (MedEd 302): Networking lunch with speaker
- 2:30 5:00 PM (MedEd 300): Group work- Patent searches, competing technologies and prior art

## Tuesday, June 20th:

- 8:00 11:45 AM (MedEd 302): Inventor and market
- 12 N 1 PM, seminar (Carpenter Auditorium) Phil Weilerstein, President and CEO, VentureWell, "Innovation Pathways"
- 1:30 2:30 (MedEd 302): Networking lunch with speaker
- 2:30 5:00 PM(MedEd 300): Group work- Market and Competitor analysis

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# Wednesday, June 21<sup>st</sup>:

- 8:00 11:45 AM (MedEd 302): Customer
- 12 N 1 PM, seminar (Carpenter Auditorium) **Tim Shannon,** Venture Partner at Canaan Partners,
  - "Venture Capital and the World of Biopharmaceutical Start-Ups"
- 1:30 2:30 (MedEd 302): Networking lunch with speaker
- 2:30 5:00 PM(MedEd 300): Group work- Research SBIR topics, agencies, and funded projects

#### Thursday, June 22<sup>nd</sup>:

- 8:00 11:45 AM (MedEd 302): Funding and Structuring the Deal
- 12 N 1 PM, seminar (HSRF 400) Randolph Noelle, CEO of ImmuNext and Professor of Geisel School of Medicine at Dartmouth, "A very long and winding road...to success"
- 1:30 2:30 (MedEd 302): Networking lunch with speaker
- 2:30 5:00 PM(MedEd 300): Group work- Work on commercialization plan

#### Friday, June 23<sup>rd</sup>:

- 8:00 11:45 AM (MedEd 302): Pitch
- 12 N 1 PM, seminar (Carpenter Auditorium) John Abele, Founding Chairman of Boston Scientific,
  "Disrupting Healthcare"
- 1:30 2:30 (MedEd 302): Networking lunch with speaker
- 2:30 5:00 PM(MedEd 300): Group work- Work on pitch
- 5:00-7:00 PM(MedEd 302): Pitch presentations