Kirkpatrick Evaluation Model
Definitions of Levels

Level 1: Perceptions: Measures the learners' initial reactions to gain understandings of the educational project/curriculum and valuable insights into the quality of the material, the educator(s). Example – Attitude questionnaire

Level 2: Learning: Measures how much information/knowledge was effectively absorbed during the participation in the educational project/curriculum and match it to the stated learning objectives. Example – pre and post testing

Level 3: Behavior: Measures how the behavior of the learners was influenced by the educational project/curriculum and evaluates how they apply the information/knowledge to the care of patients, families, communities. Example – Testing or observation in the patient care delivery arena

Level 4: Results: Measures and analyzes the impact of the project/curriculum has to improve care of patients, families, communities. Example – metrics mark impact on patients, families, communities

Level 4: Results

Level 3: Behavior

Level 2: Learning

Level 1: Reaction

Level 4:

Level 3:

Level 2:

Level 1: