

# October 2015 Publicity Report

## National/Regional/News Service/Internet

## Oxford University Press Blog, October 6

This blog post references a study published last year on the prevalence of <u>Mammographically Dense</u> <u>Breasts in the United States</u>, authored by **Brian Sprague**, **Ph.D.**, assistant professor of surgery. <u>OUP Blog</u>

## Multiple Media Sources, October 21

Coverage of a study co-authored by **Brian Sprague**, **Ph.D.**, assistant professor of surgery, which compared annual versus biennial breast cancer screening among premenopausal and postmenopausal women, is featured in multiple media outlets.

## Examiner, Futurity

## The Conversation, October 23

An article about physicians choosing correctly-sized IVs for patients cites a study on blood clots in hospitalized medical patients that was co-authored by **Mary Cushman, M.D., M.Sc.,** professor of medicine.

## The Conversation

## Multiple Media Sources, October 1-29

These articles, which cite research linking blood type to a potential increased risk of heart disease, Alzheimer's and other conditions, feature comments from **Mary Cushman, M.D., M.Sc.,** professor of medicine.

## Prevention Magazine, The Huffington Post, Next Avenue

## Ezinearticles.com, October 27

An article on how music lessons benefit children's mental capacity and emotional health based on research by **James Hudziak, M.D.,** professor of psychiatry, pediatrics and medicine and director of the Vermont Center for Children, Youth and Families, is featured.

#### ezinearticles.com

## Next Avenue, October 30

**Brian Sprague, Ph.D.,** assistant professor of surgery, comments on the benefits, harms and costeffectiveness of following up mammograms with ultrasounds when screening women with dense breasts in this article.

#### Next Avenue

## Armenian Weekly, October 30

A Watertown, Mass. Alzheimer's Association art exhibit featuring drawings by Dana Walrath, Ph.D.,

assistant professor of family medicine, from her graphic memoir "Aliceheimers: Alzheimer's Through the Looking Glass," is the focus of this feature article.

<u>Armenian Weekly</u>

## **Medical and Science Media**

## Science 2.0, October 4

A study authored by **C. Lawrence Kien, M.D., Ph.D.,** Davignon Green and Gold professor of pediatrics and medicine, which showed that an enhanced inflammatory response could be the key link between high saturated fat intake and the development of diseases like type 2 diabetes and atherosclerosis, was covered in this article.

Science 2.0

## Medscape, October 5

This article focuses on findings from a randomized clinical trial that showed young people at risk for depression were less likely to develop the disorder after participating in a cognitive behavioral therapy program. **David Fassler, M.D.,** clinical professor of psychiatry, who was not involved in the study, is quoted.

<u>Medscape</u>

#### Medscape, October 6

**Lauren Pearson, D.O.,** clinical instructor in pathology and laboratory medicine and a third-year resident, is quoted in this article regarding bone marrow collection.

#### <u>Medscape</u>

#### Healio/Pediatrics, October 8

**William Gerson, M.D.,** clinical professor of pediatrics, discusses the financial impact of electronic health records in pediatric office settings in this opinion editorial. Healio/Pediatrics

#### Medscape, October 20

This article, which discusses a study that yielded mixed results for enhanced recovery pathways (ERPs), a method used to aid in improving key outcomes following colorectal surgery, features commentary from study discussant **Jesse Moore, M.D.**, assistant professor of surgery, who advocates that ERPs help prevent readmission.

#### **Medscape**

## Behavioral Healthcare, October 26

A *Journal of the American Medical Association* editorial about access to treatment for opioid addiction in rural America and authored by **Stacey Sigmon, Ph.D.,** associate professor of psychiatry, is mentioned is this blog post.

**Behavioral Healthcare** 

#### American Heart Association, October 26

Mary Cushman, M.D., M.Sc., professor of medicine, discusses tips for patients seeking online medical advice in this post from the American Heart Association. American Heart Association

## Medscape Dermatology "Viewpoints," October 27

This commentary by **Graeme Lipper, M.D.,** clinical assistant professor of medicine and dermatologist at clinical teaching affiliate site Danbury (Ct.) Hospital, discusses the value of screening and monitoring

tests for psoriasis and psoriatic arthritis patients taking systemic biologic agents to treat their condition. <u>Medscape Dermatology</u>

## Healio, October 27

Coverage of the International Thyroid Congress includes commentary from **Nikoletta Sidiropoulos**, **M.D.**, assistant professor of pathology and laboratory medicine, regarding the research she conducted on indolent and aggressive papillary thyroid microcarcinomas exhibiting distinct molecular profiles that may aid in diagnosis and therapeutic options. Healio

## Bioportfolio, October 30

An announcement regarding a donation by BioTek Instruments to the **Pulmonary and Critical Care Division** at the UVM College of Medicine to develop a customized 3D bioprinter from an existing 3D printer without existing bio-capabilities for lung health and disease research, is featured. <u>Bioportfolio</u>

#### Vermont/Regional

## WCAX-TV, October 1

For a HealthWatch segment, reporter Bridget Barry Caswell interviewed **Jessica Heath, M.D.,** assistant professor of pediatrics, about recent findings from the national Childhood Cancer Survivor Study citing childhood cancer survivors face an increased risk of developing a second cancer. WCAX-TV

#### WCAX-TV, October 2

The UVM Cancer Center's annual Women's Health and Breast Cancer Conference, which took place October 2, 2015, was highlighted in this story, which included an interview with **Patricia O'Brien, M.D.,** assistant professor of medicine and co-founder of the conference. WCAX-TV

#### Waterbury Record, October 1

News about **Blanche Podhajski, Ph.D.,** clinical associate professor of communication sciences and neurological sciences, who was recognized with a champion for children award from the Turrell Fund, was featured. Podhajski is founder and president of the Stern Center for Language and Learning. *Waterbury Record* 

#### Vermont Biz, October 2

A gift of \$8.9 million from **Robert and Helen Larner** of Woodland Hills, Calif., is mentioned in this article about UVM's Move Mountains campaign. Larner is an alumnus of the UVM Class of 1939 and earned his M.D. from the UVM College of Medicine in 1942.

#### Vermont Biz

#### Multiple Media Sources, October 4-5

James Hudziak, M.D., professor of psychiatry, pediatrics and medicine, discussed the issue of how traumatic events in childhood negatively impact brain development – a condition known as "toxic stress response." David Rettew, M.D., associate professor of psychiatry, is also quoted. VTDigger.org, *Bennington Banner* 

#### Multiple Media Sources, October 4-23

According to the Child in Need of Care or Supervision (CHINS), there has been a significant increase in the number of childhood abuse and neglect cases in the state of Vermont, which could be caused in part

by opiate addiction. VTDigger.org reported the original story, which features commentary from **James Hudziak**, **M.D.**, professor of psychiatry, pediatrics and medicine, and **David Rettew**, **M.D.**, associate professor of psychiatry. An opinion editorial in response/addition to the article was picked up by other media outlets.

VTDigger.org, Bennington Banner Op-Ed, The Manchester Journal Op-Ed, VTDigger.org Op-Ed

## WCAX-TV, October 8

**Christopher Grace, M.D.,** professor of medicine, discusses the best time for individuals to receive the flu shot and its additional potential benefit of protecting against pneumonia in this WCAX-TV HealthWatch segment.

WCAX-TV

#### Vermont Biz, October 13

The University of Vermont Medical Center's recent receipt of an American Heart Association "Get With The Guidelines Resuscitation Gold Award" – which recognizes sustained use of quality improvement measures in the treatment of in-hospital cardiac arrests – is highlighted in this article and features commentary from **Joseph Winget, M.D.**, associate professor of medicine and cardiovascular medicine. *Vermont Biz* 

#### VTDigger.org, October 13

This article focuses on an experimental system designed to aid opioid-addicted patients unable to access treatment led by **Stacey Sigmon, Ph.D.,** associate professor of psychiatry, core director of behavioral economics and core co-director of collaboration and dissemination for the Vermont Center on Behavior and Health.

VTDigger.org

#### WCAX-TV, October 15

**Dennis Beatty, M.D.,** assistant professor of medicine and primary care internal medicine, is quoted in local CBS affiliate WCAX-TV's news story discussing the importance of adult vaccinations in addition to the flu vaccine. Beatty recommends that pregnant women get the flu vaccine and a Tdap vaccine with every pregnancy.

WCAX-TV

## Multiple Media Sources, October 21-22

Reports about the Burlington Fire Department's partnership with the UVM Medical Center to improve patient care by dispatching paramedics to all emergency calls featured comments by **Michael Sheeser**, **M.D.**, assistant professor of surgery, who accompanied Burlington Mayor Miro Weinberger and Fire Chief Seth Lasker during a news conference.

Burlington Free Press, Vermont Biz, VTDigger.org, WAMC Northeast Public Radio, WCAX-TV, Seven Days

#### ABC 22/Fox 44 News, October 22

A news story stressing the importance and reality of becoming a living organ donor features information and quotes from **Carlos Marroquin, M.D.**, associate professor of surgery and division chief of transplant surgery and immunology at the UVM Medical Center.

ABC 22/Fox 44 News

#### VTDigger.org, October 22

Commentary authored by **Chris Greene**, **M.D.**, associate professor of anesthesiology, regarding the shift of rationing health care from politicians to providers is featured. <u>VTDigger.org</u>

## ABC 22/Fox 44 News, October 23

A story on a Vermont family who sold pumpkins grown on their farm to raise awareness on sudden unexpected death in epilepsy features comments from **Peter Bingham, M.D.**, professor of neurological sciences and pediatrics.

ABC 22/Fox 44 News

## Adirondack Daily Enterprise, October 24

Lewis First, M.D., M.S., discusses tips for parents to help their children deal with peer pressure in this article.

Adirondack Daily Enterprise

#### WCAX-TV, October 29

The American Academy of Pediatrics' recently-issued guidelines calling for improved safety measures for tackling in youth football, are the subject of this news story, which features comments from **Barbara Frankowski, M.D.,** professor of pediatrics. Frankowski states that most of the critical injuries occurring in the sport are head and neck injuries, specifically concussions.

WCAX-TV