

September 2015 Publicity Report

National/Regional/News Service/Internet

Healio.com, September 1

An \$18.5 million grant from the Patient Centered Outcomes Research Institute received by **Benjamin Littenberg, M.D.**, UVM professor of medicine, and colleagues to study behavioral and medical care integration, is highlighted in this specialty clinical information website article.

Healio

Woman's Day, September 2

An article on bladder control features information provided by **Rebecca Shaffer, M.D.**, UVM assistant professor of obstetrics, gynecology and reproductive services.

Woman's Day

Associated Press - multiple outlets, September 4

A Vermont Associated Press story regarding a new \$4 million Centers for Disease Control and Prevention grant designed to support initiatives to prevent overdose deaths caused by prescription opiate drugs that includes the UVM **Office of Primary Care** was picked up by multiple outlets across the country.

NewsOK; WCAX-TV; News10 ABC Albany

Examiner.com, September 7

James Hudziak, M.D., UVM professor of psychiatry and director of the Vermont Center for Children, Youth and Families, and colleagues Matthew Albaugh, Ph.D., postdoctoral associate, and graduate student research assistant Eileen Crehan, conducted a study on the effects musical training has with helping kids to focus their attention, control emotions, and diminish anxiety, which continues to receive media coverage.

Examiner (For a full list of media placements dating back to December 2014, click here.)

Associated Press - multiple outlets, September 8

Coverage of a *Journal of the American Medical Association* study on 20-year survival rates for premature infants featured comments by UVM neonatologist **Roger Soll, M.D.,** professor of pediatrics, who authored an editorial that accompanied the study.

National Public Radio; <u>US News & World Report; Salon.com</u>; <u>WBUR Boston Public Radio</u>; <u>Star-Tribune</u>; The Detroit News; Houston Chronicle; Providence Journal

The Patriot-Ledger, September 8

UVM medical students **Molly Markowitz '18** and **Catherine Hayes '18** are featured in this article regarding their role in assisting a Braintree, Mass. teen with research on deer ticks and related Lyme

disease. Markowitz and Hayes are members of UVM's Lyme Corps team.

The Patriot-Ledger

Albany Times-Union, September 8

A "Ruminator" blog post written by former Associated Press reporter David Kalish, a thyroid cancer patient, mentions his experience as a participant in a **UVM Cancer Center** clinical trial. *Times-Union*

MSN.com, September 10

An "Eat This Not That" column focused on the impact of sugar on heart health featured comments by **Rachel Johnson, Ph.D., M.P.H., R.D.,** professor of nutrition and pediatrics, who serves as a national spokesperson for the American Heart Association.

MSN.com

Market Watch, September 18

An article corresponding to the Physician-Patient Alliance for Health & Safety (PPAHS) podcast features commentary from **Peter Cherouny, M.D.**, professor emeritus of obstetrics, gynecology and reproductive sciences, on rising maternal death rates and risks for babies due to blood clots in pregnant mothers.

Market Watch

Multiple Media Sources, September 24-29

Research conducted by **C. Lawrence Kein, M.D., Ph.D.**, Davignon Green & Gold professor of pediatrics and medicine, and colleagues comparing the impact of low saturated fat diets and high monounsaturated fat diets on inflammation are discussed in a number of articles. <u>UPI, BrietBart, Big News Network, Medical News Today, BrightSurf, The Siasat Daily, The Statesman, India Today, The Pioneer, Economy Lead, Yahoo! India, The Health Site, *Vermont Business Magazine*</u>

Medical and Science Media

MD Magazine, September 9

A study authored by **Dimitry Krementsov, Ph.D.**, UVM research associate in medicine, and **Cory Teuscher, Ph.D.**, professor of medicine, and colleagues, suggesting that a high salt intake could be a risk factor for multiple sclerosis, continues to receive coverage.

<u>MD Magazine</u> (For a full list of media placements regarding this study, view the <u>August 2015 publicity</u> report.)

Medscape Medical News, September 9

Comments by **David Fassler, M.D.,** UVM clinical professor of psychiatry, are featured in this article about newly released draft recommendations from the US Preventive Services Task Force regarding screening children for major depressive disorder.

Medscape Medical News

Healthcare IT News, September 18

Wesley D. McMillan, PharmD, BCPS, FCCM, clinical assistant professor of surgery, offers commentary with regards to managing the EHR alerts to fight HER alert fatigue.

Healthcare IT News, WTN News

Multiple Media Sources, September 21

A study using neuroimaging to measure early cognitive improvement after mild traumatic brain injuries,

coauthored by **Kalev Freeman, M.D., Ph.D.**, assistant professor of surgery, is mentioned. Medical Xpress, Neuroscience News,

MedCity News, September 21

A smartphone triage tool application aimed to help community workers in developing countries to assess and treat children and created by **Barry Finette**, **Ph.D.**, **M.D.**, **FAAP**, professor of pediatrics, and microbiology and molecular genetics, is featured.

MedCity News

Vermont/Regional

Business People Vermont, September 2015

News of the election of **Polly Parsons, M.D.,** professor and chair of medicine, as secretary-treasurer of the American Thoracic Society for 2015-16 was noted in the "Honors & Awards" section of this magazine.

Business People Vermont

Burlington Free Press, September 3

An algae-based lung sealant developed through research conducted by **Daniel Weiss, M.D., Ph.D.**, professor of medicine, **Rachael Oldinski, Ph.D.**, assistant professor of mechanical engineering, and UVM engineering graduate student Spencer Fenn, earned a 2015 UVM SPARK-VT award and was featured in a video and article.

Burlington Free Press

Multiple Media Sources, September 3

News of the appointment of **Gordon Jensen, M.D., Ph.D.,** as the UVM College of Medicine's new senior associate dean for research, is featured in this article.

Rutland Herald; vtdigger.com; Vermont Business Magazine

Williston Observer, September 3

The UVM College of Medicine and UVM Medical Center's **Community Medical School** free public lecture series was featured in an article in this local weekly paper.

Williston Observer

WCAX-TV, September 4

This news story on Alzheimer's disease in Vermont featured a patient and caregiver, as well as comments by **William Pendlebury, M.D.,** UVM professor of pathology emeritus.

WCAX-TV

Rutland Herald, September 6

A "This Just In" column on "Grand advice for grandparenting" featured comments by **Lewis First, M.D., M.S.,** UVM professor and chair of pediatrics.

Rutland Herald

Multiple media outlets, September 9

Coverage of the UVM production of the play "Wit" by Margaret Edson, which addresses one woman's experience following a diagnosis of advanced stage cancer, and starred UVM College of Medicine standardized patient **Vivian Jordan**, as well as **Robert Macauley**, **M.D.**, professor of pediatrics and clinical director of medical ethics, and Class of 2018 medical students **Gilana Finogenov** and **Emily Ryan**,

was featured in several local news outlets.

Burlington Free Press; WCAX-TV; Vermont Public Radio; VT Digger

VT Digger, September 11

An article on a recent Vermont Medical Society survey that found the Vermont physicians report that paperwork is among their most challenging of their responsibilities featured comments by **Tania Bertsch, M.D.**, associate professor of medicine and associate dean for clinical education.

VT Digger

ABC22/Fox44, September 11

A television news story about a project designed to help homeless veterans in Vermont that involves the Vermont State Police and is called Supportive Services for Veteran Families Program featured comments by **Thomas Simpatico**, **M.D.**, UVM professor of psychiatry and director of the project. The program is administered through the University of Vermont.

MyChamplainValley

Press Republican, September 14

Lewis First, M.D., M.S., UVM professor and chair of pediatrics, discusses common fears and provides tips regarding scheduled immunizations in this edition of "First with Kids," featured in Plattsburgh, N.Y.'s daily paper.

Press Republican

Vermont Public Radio "Morning Edition," September 28

A UVM-led research team received more than \$18 million in funding to study whether patients with both medical and behavioral problems do better when their physicians collaborate is featured in this news story which includes commentary from **Rodger Kessler**, **Ph.D.**, research associate professor of family medicine and project director of the grant.

Vermont Public Radio